

Environmentally and Socially Responsible BOOK ILLUSTRATION, an exhibition by Sevdá



Book:
Romšti Kamaradi

Topics:

- Romani people
- National minorities

Techniques used:

- Creating collages by transforming waste into art material through recycling materials.
- Recycling and dyeing paper with natural pigments and preparing homemade colored papers.



About sustainable and socially responsible art:

Why? Today, there's a crucial need for environmentally and socially responsible practices. This is driven by the imperative to preserve our ecosystems and resources, promote social equity, hold corporations accountable to ethical standards, address global challenges collaboratively, and secure the well-being of future generations.

What is sustainability? Sustainability is based on the principle the everything that we need for survival and wellbeing depends on our natural environment. To pursue sustainability is to create and maintain the conditions under which humans and nature can exist in productive harmony to support present and future generations.

What is sustainable art? Sustainable art is art in harmony with the key principles of sustainability, which include ecology, social justice and non-violence. Sustainable art may also be understood as art that is produced with consideration for the wider impact of the work and its reception in relationship to its environments - social, historical and cultural.

About the author and the exhibition:



Sevdá (Sevdalina Kovářová Kostadinova), the autor of this exhibition "Environmentally and Socially Responsible Book Illustration" is visual artist and book illustrator who is at the forefront of integrating eco-friendly practices and addressing social issues in her artwork. She utilizes both innovative methods and traditional handcrafts to create impactful illustrations. Her focus is on reaching a specific audience, particularly children and young people, with messages that promote responsibility towards nature, social responsibility, cultural and language diversity, respect and social coherence.



By blending innovative techniques with traditional art forms, the artist demonstrates a commitment to both creativity and environmental consciousness. Through her illustrations, she not only captivates her audience but also educates them. This approach reflects a growing trend in the art world towards using artistic expression as a means of advocating for positive change in society.



Book:
Kamarádi 3/2024

Topics:

- National minorities
- Ancient Olympic Games

Artistic techniques used:

- Crafting homemade watercolor paints from natural and organic ingredients.
- Recycling paper and dyeing it with natural pigments, preparing homemade colored paper.
- Inspired by pottery of ancient Greece.





Books:

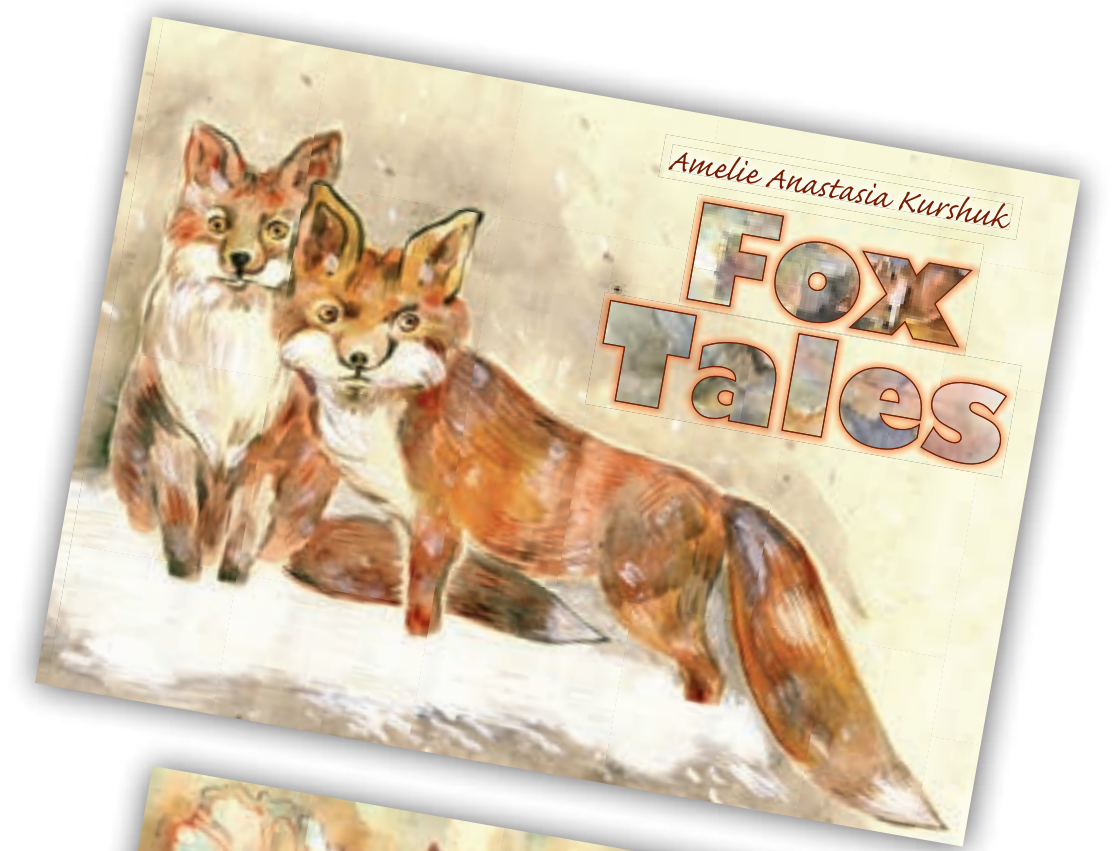
Fox Tales
Fox Tales 2

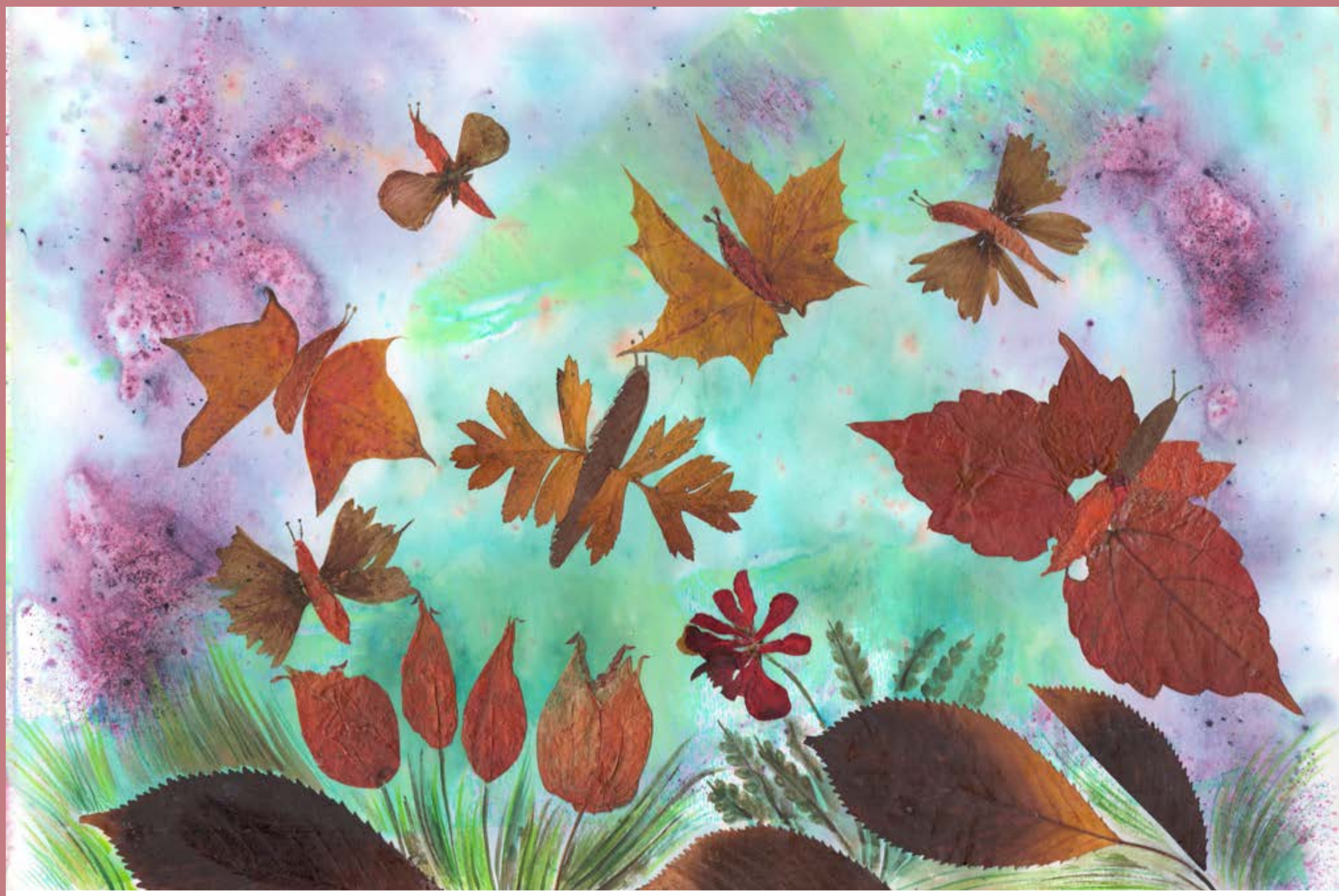
Topics:

- Support wildlife
- Nature preservation

Artistic techniques used:

- Monoprinting natural organic materials.
- Transforming natural organic materials such as leaves or flowers into artworks.
- Recycling paper and dyeing it with natural pigments, preparing homemade colored paper.





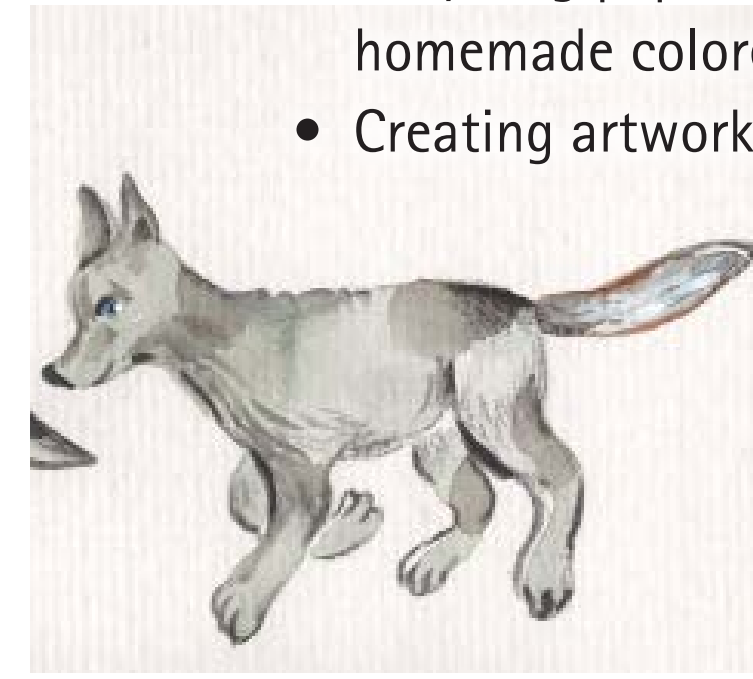
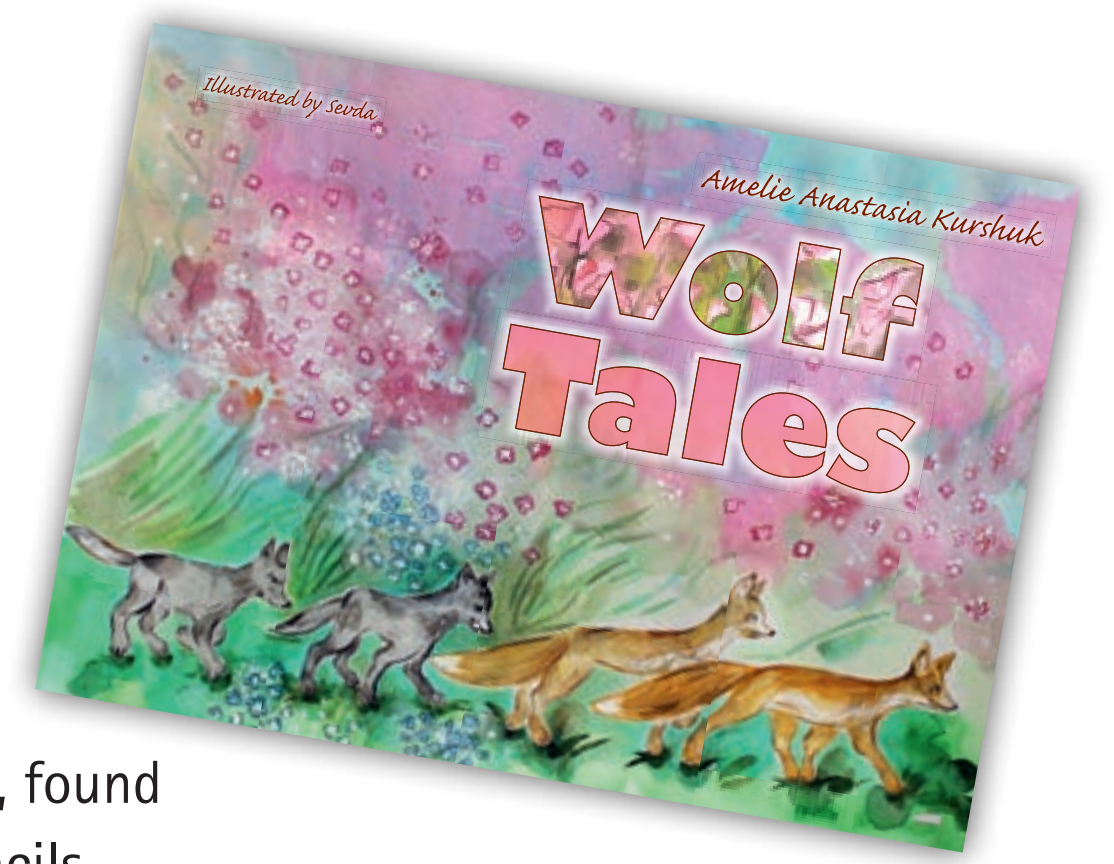
Book:
Wolf Tales

Topics:

- Support wildlife
- Nature preservation

Artistic techniques used:

- Monoprinting, using leaves, found objects and handmade stencils.
- Transforming natural organic materials such as leaves or flowers into artworks.
- Recycling paper and dyeing it with natural pigments, preparing homemade colored paper.
- Creating artwork using organic and non-toxic food colors.





Book:
**Vyprávění o symbolech
České republiky**

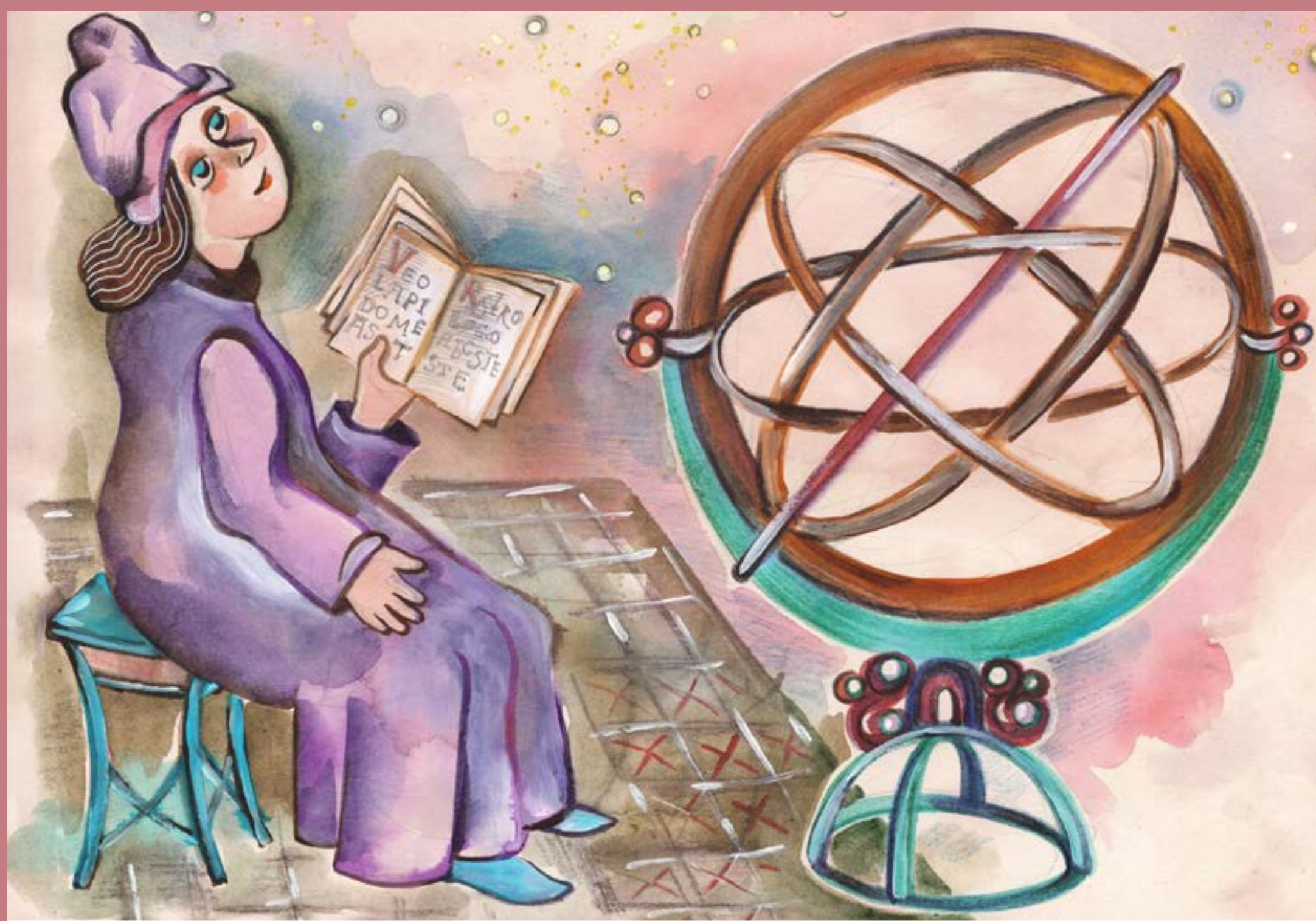
Topics:

- Introducing Czech realities to children from foreign background
- Inclusion and cultural exchange

Artistic techniques used:

- Transforming waste into art materials by recycling old papers and other resources for collage creation.
- Incorporating influences from traditional folk handicrafts like Wycinanki into paper cutouts.





Book:
Karlův most, pražský poklad



Topics:

- Introducing Czech realities to children from foreign background
- Inclusion and cultural exchange

Artistic techniques used:

- Crafting homemade watercolor paints from natural and organic ingredients.
- Monoprinting, using found objects and handmade stencils.
- Recycling paper and dyeing it with natural pigments.
- Inspired by Medieval manuscripts.

